

THE ICRE PRO ADVANTAGE

Start with the buyer.



\$650 billion

Exclusive access to registered acquisition demand

Know what participating REITs, funds, pension plans, and family offices intend to acquire. Align that demand with institutional, listed, private, and emerging supply through one coordinated brokerage system.

INTERCEPT THE MARKET.

MANUFACTURE TRANSACTIONS.

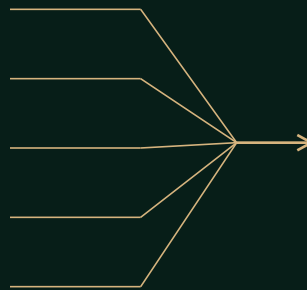
Registered acquisition plans as of September 2026.

Five channels. One advantage.

Market Maker CRE reveals acquisition plans for this quarter and the next three quarters. Start with a specific buyer requirement, then work across the full spectrum of supply.

SUPPLY ALIGNED TO REGISTERED DEMAND

- 01 Institutional dispositions
- 02 Existing commercial listings
- 03 Broker supply before posting
- 04 Private owners and outreach
- 05 Predictive supply*



01 Institutional dispositions

Align members' current and future selling plans with acquisition requirements. A planned disposition next quarter can become a buyer conversation today.

02 Existing commercial listings

Evaluate listings by property type, location, value, performance, and timing. Identify the properties that fit and engage their listing brokers.

03 Broker supply before public posting

Give cooperating brokers a reason to bring you newly listed and not-yet-posted properties: buyers already seeking those investment characteristics.

04 Private owners and direct outreach

Use ownership intelligence and targeted, AI-assisted outreach to uncover unlisted opportunities. AssetAlign gives owners and brokers a private entry point to test demand alignment.

05 Predictive supply

The integration in development is designed to identify owners moving toward a sale, helping you intercept aligned properties before they enter the market.

* Predictive integration is in development.

Build a book of repeat business.

Agent Align brings buyer requirements and supply opportunities into the CRM, with the ICRE Pro at the center. You select the opportunity, verify the fit, connect the parties, and guide execution.

A WORKING SYSTEM BEHIND THE BROKER



Acquisition
intelligence



Ownership
and contacts



Agent Align
and CRM



AI-assisted
outreach



Two-sided
deal room

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**New institutional
relationships monthly**

REIT, fund, or family-office relationships provided by Market Maker CRE for you to develop and serve across buying and selling plans.

Compensation varies by program tier. Eligibility, payment commencement, duration, and commission allocation are governed by the applicable program agreements.

\$500–\$1,500

Monthly per qualifying paying member

Recurring member-related compensation complements commissions earned on completed transactions.

MAINTAIN VISIBILITY THROUGH CLOSING

The two-sided Virtual Deal Room

BUYER



SELLER



Buyer and seller work through due diligence while you monitor milestones, address issues early, and guide the relationship toward closing.